



EUROPEAN SOCIAL SPORT COACH
educatori della Comunità Europea

EUROPEAN SOCIAL SPORT COACH
the educators of the European Community



the spirit of human rights
makes flying the Sport - education

European Social Sport Coach

Perché disponendo di una Qualifica Tecnica che mi abilita all'insegnamento dovrei aderire al programma per diventare European Social Sport Coach?

Why if I have a Technical level that enables me to teach you are ask me of join the program to become European Social Sport Coach?

1) Perché favorisce la tua crescita umana, professionale e imprenditoriale.

2) Perché la proposta gode di credibilità presso le Istituzioni in Italia e in Europa.

3) Perché risolve problemi concreti nella dimensione educativa, sociale e sportiva.

MA

perché ciò sia possibile dobbiamo essere

sicuri di condividere i valori europei sullo

SPORT- Education

1) Because it brings you about human, professional and entrepreneurial growth.

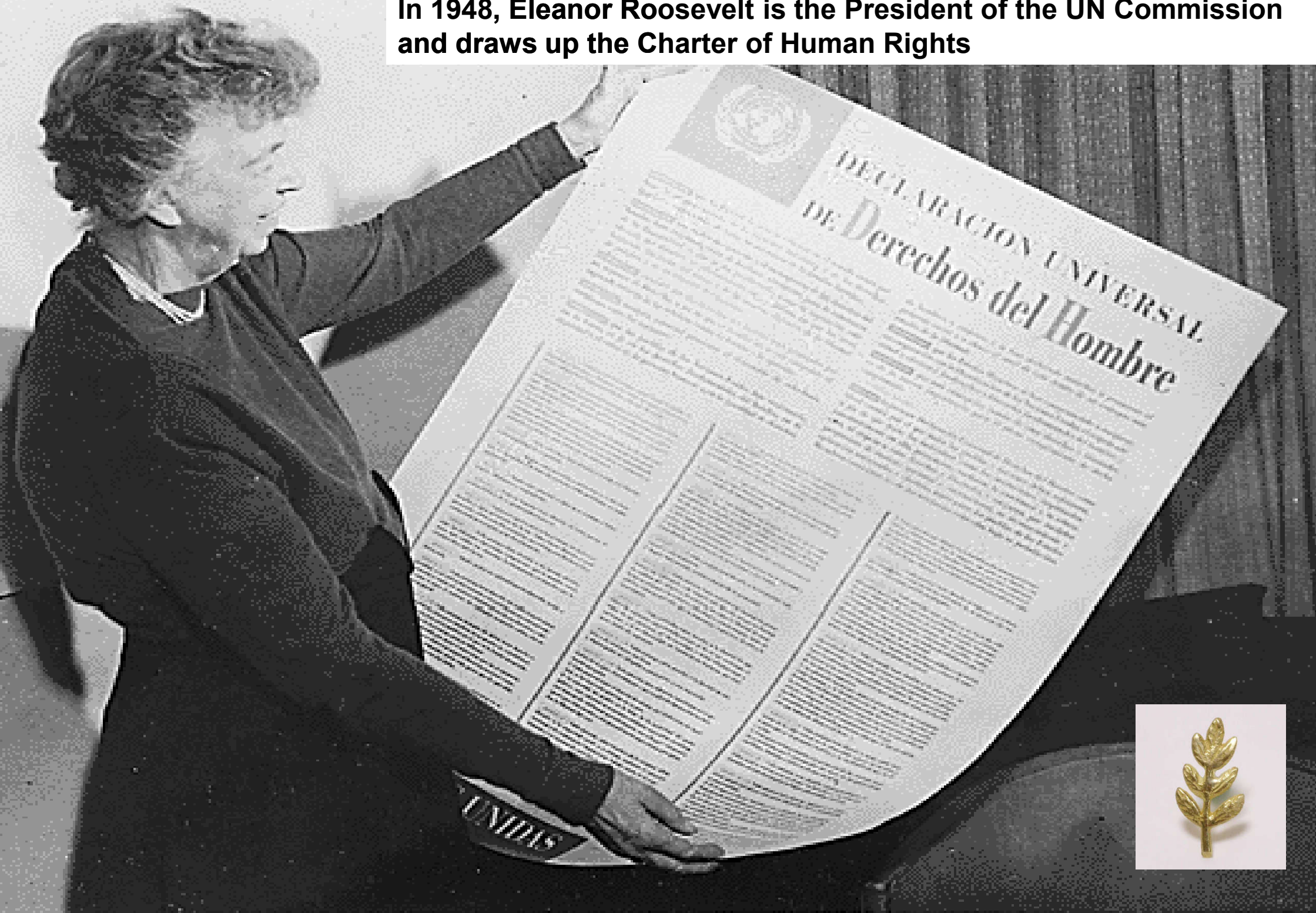
2) Because the proposal so is credible the institutions in Italy and in Europe.

3) Because it solves concrete problems in the educational, social and sporting dimension.

BUT

for this to be possible we be must sure to share European values of the SPORT - Education

In 1948, Eleanor Roosevelt is the President of the UN Commission and draws up the Charter of Human Rights

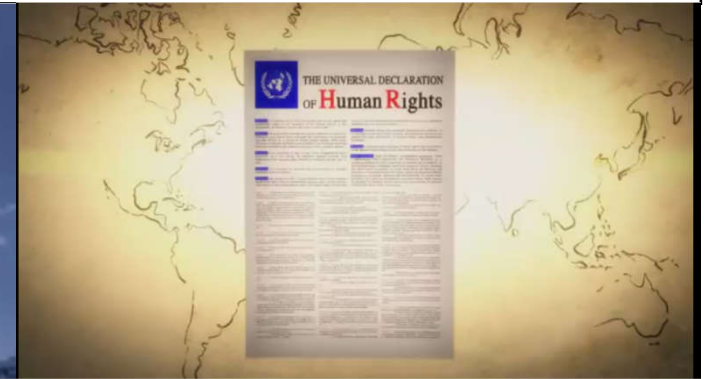


Che cosa sono i Diritti Umani e la loro Storia

What are Human Rights and their History

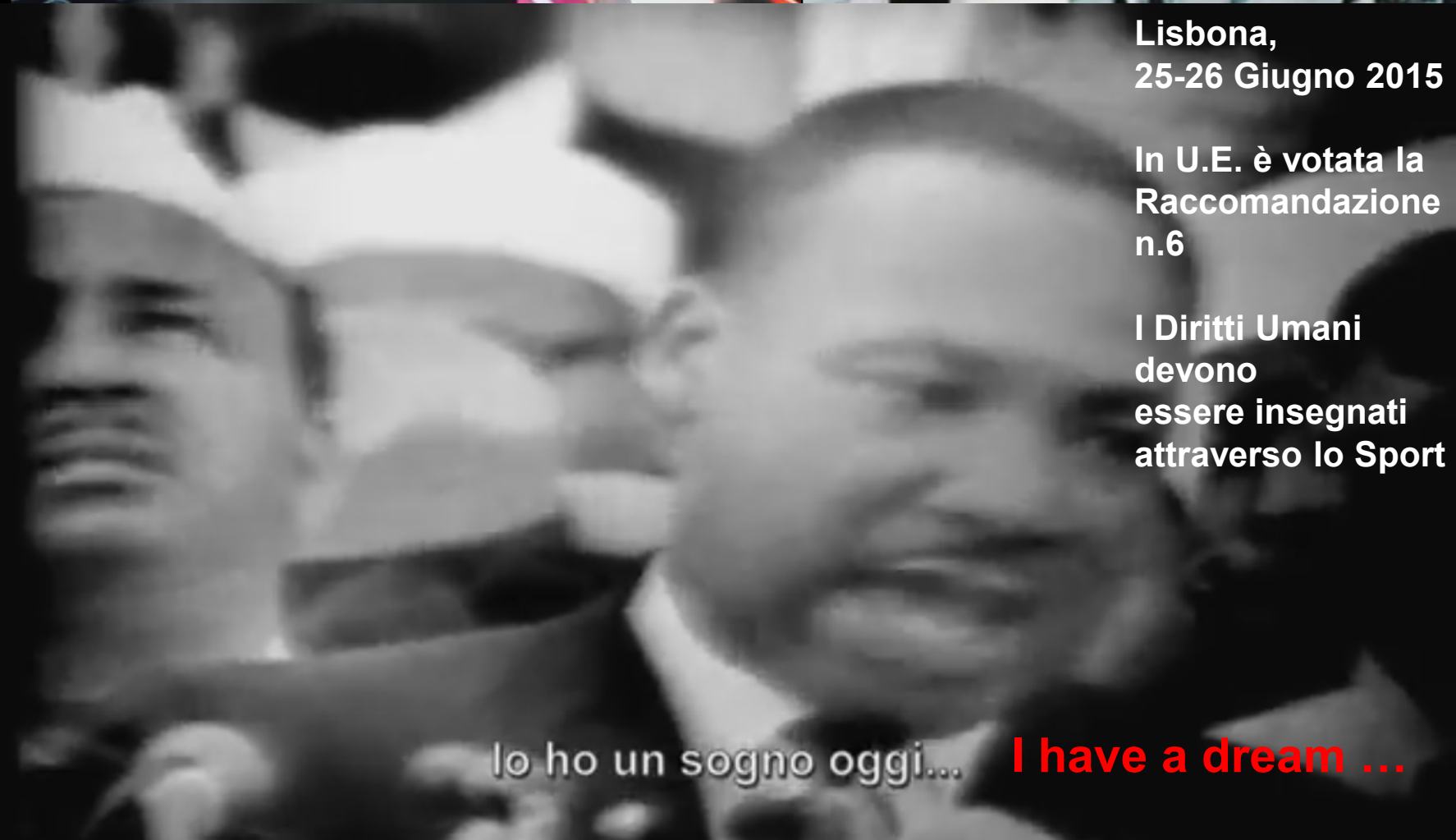
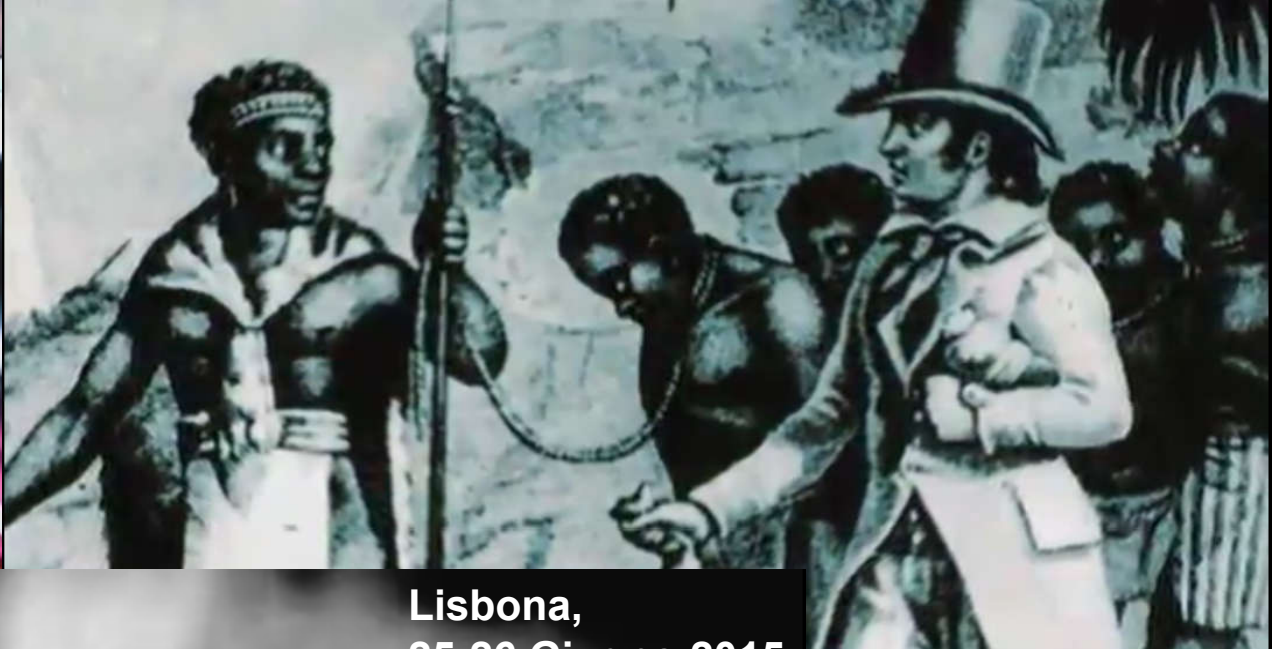


1. Siamo nati tutti liberi ed uguali
2. Non discriminare
3. Il diritto alla vita
4. Nessuna schiavitù
5. Nessuna tortura
6. Hai i tuoi diritti ovunque tu vada
7. Siamo tutti uguali davanti alla legge
8. I tuoi diritti sono protetti dalla legge
9. Nessuna detenzione ingiusta
10. Il diritto ad un processo
11. Innocente fino a prova contraria
12. Il diritto alla privacy
13. Libertà di movimento
14. Il diritto di asilo
15. Il diritto alla nazionalità
16. Matrimonio e famiglia
17. Il diritto alla proprietà
18. Libertà di pensiero
19. Libertà di espressione
20. Il diritto di riunione ed associazione
21. Il diritto alla democrazia
22. Sicurezza sociale
23. I diritti dei lavoratori
24. Il diritto allo svago
25. Un tetto e cibo per tutti
26. Il diritto all'istruzione
27. I diritti d'autore
28. Un mondo libero e giusto
29. Responsabilità
30. Nessuno può toglierti i diritti umani



1948 Assemblea ONU
UN 1948 Assembly

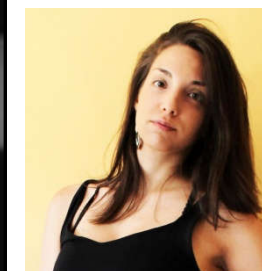
“...riaffermare la fede nei diritti fondamentali dell’Uomo, nella dignità e nel valore della persona umana.”



Lisbon,
25-26 Giugno 2015

In U.E. è votata la
Raccomandazione
n.6

I Diritti Umani
devono
essere insegnati
attraverso lo Sport



Lisbon,
25-26 June 2015

In U.E. is voted the
Recommendation
No. 6

Human Rights must
to be taught
through Sport

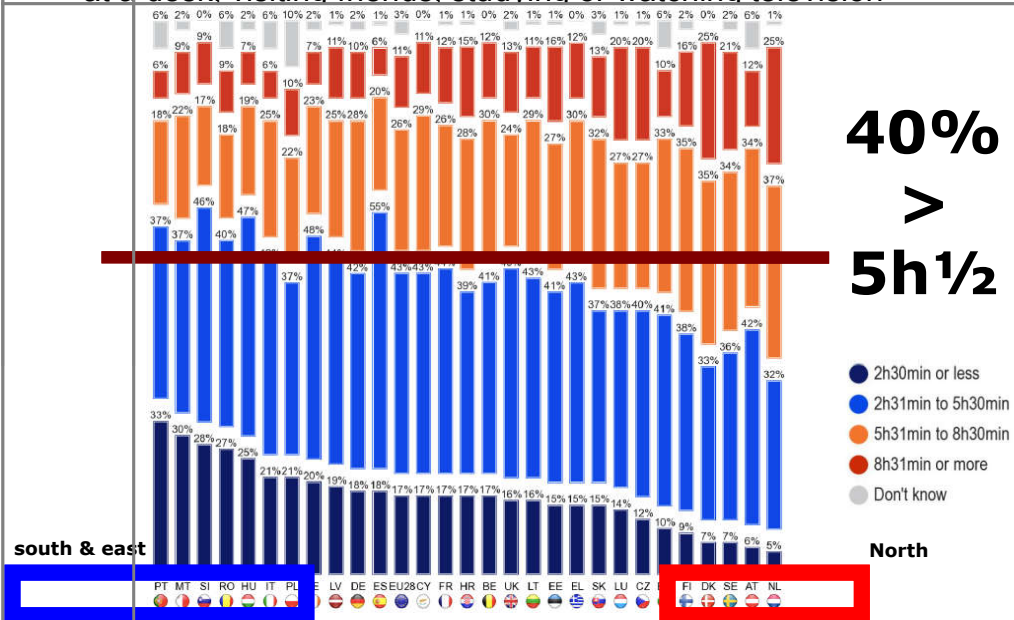
Io ho un sogno oggi... **I have a dream ...**



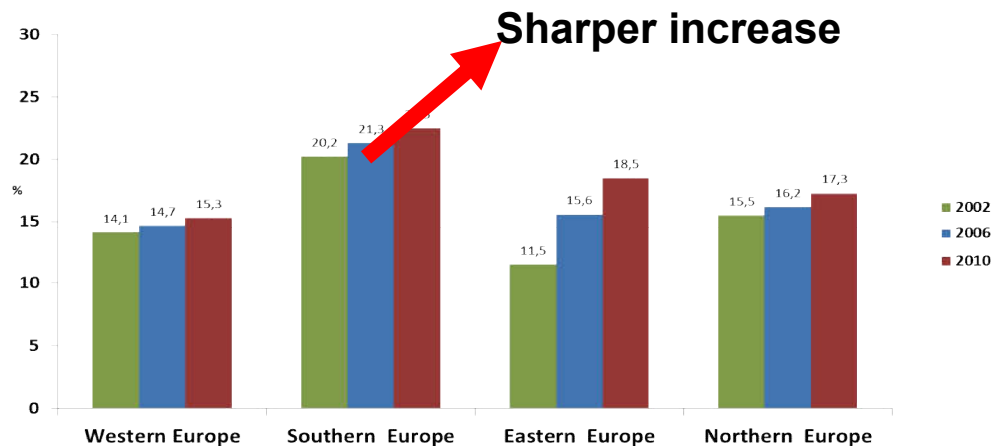
**La ricerca della
Organizzazione
Mondiale
della Sanità**

**The search
by WHO**

How much time do you spend sitting on a usual day ? at a desk, visiting friends, studying or watching television



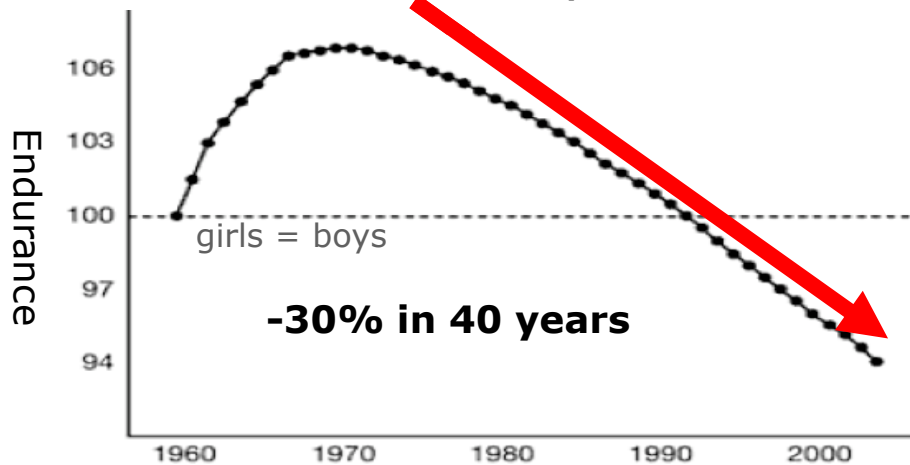
Adolescents overweight / obesity prevalence



Overweight prevalence distribution according to geographical region in 32 countries within European Regions (Source: HBSC / Joao Breda, WHO, Lisboa June 2015)



Dramatic reduction of cardiovascular performances 25,5 M children, 9 - 17 yo, 28 countries



Insufficient physical activity among school going adolescents (11-17 years)





La ricetta della Comunità Europea

The solution of the European Community



Contenuto curricolare di educazione fisica

Physical education curricular content

5. The practice of **outdoor physical activities** and sports should be promoted at all education levels. Along with extra-curricular activities, physical education curriculum should instil lasting habits of moving regularly in outdoor settings

6. Physical education and extracurricular activities should foster an **ethical education** by teaching values such as fair play, cooperation, equity, integrity, peace, human rights, and respect of others' capabilities. Through sport participation, they should also develop relevant skills like team work, social inclusion and leadership, avoiding sport stereotypes

Recommendations

Valuable interactions between schools and the sport sector

- Sharing of infrastructures and facilities
- Sport-minded school label
- **Contribution of certified sport coaches**

Interazioni preziose tra le scuole e il settore sportivo

- **Condivisione di infrastrutture e strutture**
- **Etichetta scolastica per lo sport**
- **Contributo di allenatori sportivi certificati**



MORE ACTIVE PEOPLE FOR A HEALTHIER WORLD



OBJECTIVE 1: CREATE ACTIVE SOCIETIES

Four policy actions are proposed which aim to create positive social norms and attitudes and a paradigm shift in all of society by enhancing knowledge and understanding of, and appreciation for, the multiple benefits of regular physical activity, according to ability and at all ages.



OBJECTIVE 2: CREATE ACTIVE ENVIRONMENTS

Five policy actions address the need to create supportive spaces and places that promote and safeguard the rights of all people, of all ages and abilities, to have equitable access to safe places and spaces in their cities and communities in which they can engage in regular physical activity.



OBJECTIVE 3: CREATE ACTIVE PEOPLE

Six policy actions outline the multiple settings in which an increase in programmes and opportunities can help people of all ages and abilities to engage in regular physical activity as individuals, families and communities.



OBJECTIVE 4: CREATE ACTIVE SYSTEMS

Five policy actions outline the investments needed to strengthen the systems necessary to implement effective and coordinated international, national and subnational action to increase physical activity and reduce sedentary behaviour. These actions address governance, leadership, multisectoral partnerships, workforce capabilities, advocacy, information systems and financing mechanisms across all relevant sectors.



GUIDING PRINCIPLES

The action plan is informed by the following guiding principles that should underpin implementation of actions at every level as Member States, partners and WHO work towards achieving the shared vision of a more active world.

Human rights approach

The WHO Constitution enshrines that the highest attainable standard of health is a fundamental right of every human being. As an essential resource for everyday living, health is a shared social and political priority for all countries. In the 2030 Agenda, countries committed to invest in health, achieve universal health coverage and reduce health inequalities for people of all ages and abilities. Implementation of this action plan should employ a rights-based approach and incorporate a commitment to engaging and empowering individuals and communities to actively participate in the development of solutions.

Equity across the life course

Disparities in physical activity participation by age, gender, disability, pregnancy, socioeconomic status, and geography reflect limitations and inequities in the socioeconomic determinants and opportunities for physical activity for different groups and different abilities. Implementation of this action plan should explicitly consider the needs at different stages of the life course (including childhood, adolescence, adulthood and older age), different levels of current activity and ability with a priority towards addressing disparities and reducing inequalities.

Evidence-based practice

The recommended policy actions are informed by a robust scientific evidence base, as well as practice-based evidence from active evaluation and demonstration of impact. The cost-effectiveness for many interventions is already established; implementation of the plan should continue to build and develop this evidence base, especially in LMICs.

¹ See Constitution of the World Health Organization: http://www.who.int/governance/eb/who_constitution_en.pdf, accessed April 2018.

Proportional universality

Proportional universality describes an approach to the resourcing and delivery of services at a scale and intensity proportionate to the degree of need. At a global, national and subnational level, there is a need to focus efforts on reducing inequity in the opportunities for physical activity. Therefore, proportional allocation of the resources to the actions needed to engage the least active and those who face the greatest barriers to increasing participation should be a priority.

Policy coherence and health in all policies

Physical activity can deliver benefits for individuals, communities and Member States across a range of SDGs, and therefore action is required across and between a wide range of policies and partners to achieve sustained change and impact. The SDGs recognize that people's health and the health of the planet are not mutually exclusive, and that environmental sustainability is critical to health improvement.

Engagement and empowerment of policy-makers, peoples, families and communities

People and communities should be empowered to take control of the determinants of their health through active participation in the development of policies and interventions that affect them in order to reduce barriers and to provide motivation. Active engagement to mobilize communities is one of the most powerful ways to change behaviour and change social norms.

Multisectoral partnerships

A comprehensive, integrated and intersectoral approach consistent with SDG17 is essential to increase population levels of physical activity and reduce sedentary behaviour. Implementation of this action plan should foster collaboration across and between all stakeholders at all levels, guided by a shared vision to realize the multiplicative benefits of a more active world.



Il valore della Raccomandazione n° 6

Finalmente dopo migliaia di anni, e innumerevoli dichiarazioni d'intenti ecco

L'ATTO GIURIDICO VINCOLANTE

I DIRITTI UMANI DEVONO ESSERE INSEGNATI NELLE ATTIVITA' SCOLASTICHE ATTRAVERSO LO SPORT.

La figura autorizzata ad insegnare i Diritti Umani attraverso lo Sport è il Coach Certificato (racc. n. 13)

L'European Social Sport Coach, (certificato da U.P.K.L.) è una qualifica conforme alla Raccomandazione HEPA e inserita nella Scuola italiana, con il Protocollo d'Intesa dal M.I.U.R. -U.P.K.L.

Finally, after thousands of years, and innumerable declarations of intent, here is the binding legal act

HUMAN RIGHTS MUST BE TEACHED IN SCHOOL ACTIVITIES THROUGH SPORT.

The figure authorized to teach Human Rights through Sport is the Certified Coach (recommandation No. 13)

The European Social Sport Coach, (certified by U.P.K.L.) is a qualification compliant with the HEPA Recommendation and included in the Italian School, with the Memorandum of Understanding by M.I.U.R. -U.P.K.L

Italian institutional relations

Per affrontare i deficit educativi evidenziati nella relazione WHO in Italia, il MIUR e UPKL nel 2016 hanno avviato le seguenti azioni:

Il Protocollo d'intesa M.I.U.R. - U.P.K.L. definisce:

- l'immediata applicazione della **Raccomandazione HEPA in Italia**
- l'inserimento della figura dell'**European Social Sport Coach** nella scuola italiana
- l'avvio del programma educativo **"GIOVANI PER L'EUROPA EDUCATI AL BENESSERE DALLA BUONA SCUOLA"**

To address the educational deficits highlighted in the WHO report in 2016 Italy, the MIUR and UPKL has the following actions are initiated:

The Memorandum of Understanding M.I.U.R. - U.P.K.L. which defines:

- the immediate application of the HEPA Recommendation in Italy
- inclusion of the figure of the European Social Sport Coach in the Italian school
- the launch of the educational program "YOUNG PEOPLE FOR EUROPE EDUCATED TO WELL-BEING FROM THE GOOD SCHOOL"



PROTOCOLLO D'INTESA

TRA

Ministero dell'Istruzione, dell'Università e della Ricerca,
(denominato MIUR)

E

Union of Professionals Ki Life aisbl
(denominato U.P.K.L.)

"Giovani per l'Europa: educati al benessere dalla Buona Scuola"
Progetto di Educazione in ambito Physical Activity nella Scuola

I requisiti per diventare European Social Sport Coach,

Aver compiuto 18 anni
Disporre della qualifica tecnica rilasciata da F.S.N.
Organismo sportivo controllato da UPKL oppure Diploma / laurea SM o attestazione delle competenze acquisite in percorsi formali o non formali

The requirements to become a European Social Sport Coach,

**Turned 18 years old
Has the technical qualification issued by F.S.N. or Sports organization controlled by UPKL or Diploma / Degree or attestation of skills acquired in formal or non-formal course in science of motoria**

I vantaggi del programma UPKL

The advantages of the UPKL program

1) Qualifica internazionale riconosciuta dalle istituzioni

International qualification recognized by the institutions

2) Affiliazione ad una istituzione che collabora con gli enti locali e crea valore per te

Affiliation to an institution that works with local authorities and creates value for you

3) Utilizzare una metodologia didattica, tecnica e educativa di Alta Qualità Certificata

Can you use a educational methodology for grow the Education High Quality by teach also a good technical program certificated

4) Kit di promozione della tua palestra focalizzato sul target Famiglia e Enti locali

Promotion kit for your gym focused on the Family target and to promote relation Local Authorities

5) Prestigio sociale riconosciuto da documenti ufficiali

Social prestige recognized by official documents

Publicizza la tua Palestra con la Targa

Advertise your Gym with the Targa

Centro Sportivo Europeo

Lic. 01/2016

Educazione, Diritti Umani, Disabilità e Salute con lo Sport



European Social Sport Coach



educatore accreditato nel Protocollo d'Intesa
Ministero Istruzione, Università e Ricerca e U.P.K.L.

www.istruzione.it

Centro sportivo educativo consigliato da





European Sports Center



Education, Human Rights, Disability and Health through Sport



**the spirit of human rights
makes flying the Sport - education**

European Social Sport Coach

Conforms to the XG HEPA Recommendation and the guidelines of the WHO program - More active people a healthier world

Sports center recommended by



Institutional stakeholder to develop community
Observer member at works the U.E.

